

PRESS RELEASE

FOR IMMEDIATE RELEASE:

Friday May 7th 2010
Lakeland, FL

Lakeland Association of REALTORS® Book Drive Benefiting the Florida Baptist Children's Home

During the months of March and April, LAR REALTORS® and Affiliate Members collected hundreds of new and gently used K-8 level books for distribution to the Florida Baptist Children's Home benefiting children who may not have access to adequate books for summer reading.

“This drive was a great opportunity to give the gift of reading to a child, which is the foundation of a good education” says Wendy Morris, from Bright House Networks and chairperson of the LAR Affiliate committee which organized of the book drive. “Developing the love of reading at an early age is key to a child's future success,” she added.

REALTOR® is a registered mark which identifies a professional in real estate who subscribes to a strict Code of Ethics as a member of the National Association of REALTORS®.

For information about the Lakeland Association of REALTORS®, contact LAR at 863-687-6111.



(L-R) Wendy Morris/ Brighthouse Networks, Chairperson
Cindy Rinshed / Heacock Insurance, Affiliate Member
Jonathan Crain / Two Men & A Truck, Affiliate Member

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