

Ever asked yourself....

What do I get for my REALTOR® dues?

A COMPLETE RANGE
OF SERVICES FROM A TO Z!

- A**ccess to real estate research and data
- B**roker's Updates
- C**ommittees & Community Service
- D**iscounts on products and services
- E**ducation programs
- F**loridaREALTORS® membership
- G**reat American REALTOR® Days
- H**ousing statistics
- I**nformation on a wide-range of real estate topics
- J**umpstart when looking for business professionals aka: LAR "Affiliate Partners"
- K**eys and lockboxes
- L**obbying and RPAC
- M**ulti-media public awareness campaign
- N**AR membership
- O**pen house broadcast
- P**rofessional Standards & mediation services
- Q**uadrennial ethics training
- R**EALTOR® Store
- S**ocial events and networking
- T**he *Lakeland REALTOR®* newsletter
- U**ser friendly web site
- V**oting recommendations
- W**onderful assistance from LAR Staff
- X**enodocial member services
- Y**oung Professionals Network (coming in 2011)
- Z**ip code housing statistical reports



Who knew you could get so much for
less than \$1.31 a day?